

If a change is what you need

Your first impression of Lube City will undoubtedly be the cleanliness of the premises. Your second will be the friendly, courteous staff. You'll leave not only with a freshly lubed up vehicle, but clean windows and floor too.

Lube City uses only quality oil, filters and lubricants. The company's reliable quality and service has directly led to it being recognized by both the Alberta Motor Association and the Better Business Bureau.

Clint Byblow, Vice-President of Marketing/Operations, explains Lube City's philosophy: "Your choices for drive-thru oil changes are many, so why would a customer choose us? Our aim is to make the experience as comfortable, quick and thorough as possible, so that we don't have a one-off customer, but a client who makes Lube City their oil change destination. And if we are lucky, that client, will recommend us to others."

Aside from quality and cleanliness, another hallmark of Lube City is its client-focused lounge. Inside you will find a very comfortable waiting area with satellite TV, newspapers and magazines. The waiting area caters to everyone in the family, offering an array of free beverages like coffee, water and mocha, to suckers and coloring books to keep the kids occupied. There are even dog treats available if your pet is with you. "The purpose is to make the experience as stress free as possible while we work on your vehicle, clean the windows and vacuum out the front of the vehicle," said Byblow.

According to Byblow, another misconception some customers have is that their warranty work must be done at the dealership where they purchased their vehicle. "However," he says, "that's not the case. Everything we do is 100% warranty approved. We've been in business since 1990, (Fort Saskatchewan is Lube City's 19th location) and we have the manufacturer's specifications on hand for all vehicles (foreign and domestic) and fill to the exact requirements of the year, make and model of your vehicle." At Lube City, you never need an appointment - no countless hours waiting around in a dealership and fluid top-ups in-between oil changes are always free. If you are a Lube City customer from another location, they will have it on file here in Fort Saskatchewan! Your vehicle is on file at each and any Lube City in Alberta for your convenience.

Another unique service Lube City offers is their Fleet Care Program. At present, Lube City is supplying services and products to over 1000 companies throughout Alberta. We offer a Care Program for your company fleet vehicles based on Manufacturers Recommendations and our Best Value Package 31 Point Full Service Oil & Filter Change. Along with this service we can supply monthly reporting, centralized billing, computerized invoicing to help you manage your maintenance and record keeping, track warranties and service histories for every vehicle in your fleet, and establish care and dollar limits to assist you in maintaining your budget.

Lube City brings that friendly, family, laid-back feeling to their new location. "We really like Fort Saskatchewan," Byblow says. "Everyone we've met so far has been very friendly, and I love the family feel that vibrates from the community, it's really something special." A perfect fit since all 20 Lube City locations are Alberta Family Owned and Operated.

Lube City is located at 8751 - 84 Street, across from the Dow Centennial Centre. Drive on in and any one of their professional staff will be happy to help you. The change will do you good!



NOW OPEN
7 Days A Week

OPENING OIL CHANGE SPECIALS

Save \$24.00	 Conventional Oil	\$34.99	Up to 5 Litres 5W20/5W30 Regular Price \$58.99
Save \$25.00	 Synthetic Blend Oil	\$54.99	Up to 5 Litres 5W20/5W30 Regular Price \$79.99
Save \$25.00	 Full Synthetic Oil	\$74.99	Up to 5 Litres 5W20/5W30 Regular Price \$99.99

WIN

LIMITED TIME OFFER
Expires October 16, 2011

• 1 of 3 Dream Vacations (valued at \$8,000)
 • Smart Phone or an X-Box (2 prizes per week)

*see store for details

Here's how to find us:

OUR BUSINESS IS TO EARN YOUR RESPECT

*coupon must be presented at time of service
*Includes Most Vehicles. Not Valid With Any Other Coupon.
Plus Tax & Enviro/Shop Fee. Excludes Diesels. All Products and Services Supplied by Lube City

CONVENTIONAL
F S G O 1

SYNTHETIC
F S G O 1

Congratulations on your 19th store location! Best wishes and continued success!

 Redback Visual Communications, Inc. 6504 - 75 Street Edmonton, AB T6E 6E4 Canada Email: info@redbackvisuals.com Web: redbackvisuals.com Ph: 780.453.3031 Fax: 780.451.2166	 Congratulations From Your Friends At Valpak There's something in it for you!	 Insurance Brokers FOSTER PARK BASKETT INSURANCE LTD.	
 Advanced Coolant Technologies	 SINCE 1998 780-429-2277	 Congratulations Lube City with their success in the oil service industry 780-487-8777 info@albertaprinters.net	 WE PROUDLY RECYCLE WITH
			Tandem Sales 4715 - 147A Street Edmonton AB T6H 5N3 From our staff to yours, Congratulations Lube City on your New Store!